

Gumnut Software

Company Profile



2005

Company History

Gumnut Software was founded in Sydney, Australia in 1993 by Mr. Nedim Aydogdu with the aim of developing software for small to medium businesses. Gumnut's first product was Physiotech, a Practice Management System for Physiotherapists which was the first of its kind in Australia.

At the time, Gumnut Software's sales activity was mainly in the Sydney area, with their first offices located in Pitt Street, Sydney. Within a few years, Gumnut acquired agents in cities across the country and the software was adapted for other medical professions such as Podiatry and Chiropractics.

Gumnut's next system was developed for General Practices, and a revolutionary multi-disciplinary system was also introduced for Sports Medicine Centres and Multi-Site practices. Client numbers had reached over 200 and the various systems were widely adopted throughout Australia.

In 1998 Gumnut Software once again expanded it's product range to include Gumnut Salon Manager (GSM), which was specifically developed for the Hair and Beauty industries. GSM was developed after much research and consultation with professionals in the industry. The system proved to be very successful, and within a year, Gumnut Software's client base doubled.

The next evolution came with a product called Natural, released to cover the growing alternative and complimentary Health Markets.

In 2003 Gumnut Software started its biggest project to date - To develop a high end product for the Day Spa & Leisure Management Industries, with the target market being the larger Day Spas, Hotel Spas, Retreat Spas and Leisure Centres. The Xclusiv system was born.

This project proved to be the greatest developmental success Gumnut Software has enjoyed to date. Xclusiv is under constant development, with the current version having multi-site and call centre facilities, along with Internet Booking. The client base for this product alone has grown to 35 worldwide from Hong Kong to China & India.

Since 2001 Gumnut has been expanding into overseas markets, with distributors in the United Kingdom, Malaysia, Hong Kong, China, Turkey, and USA. Discussions are under way to continue this expansion.

Today, Gumnut's current client base exceeds 500, with approximately 15 employees and two help desks operating in Australia. Gumnut Software systems are now used by virtually any type of Medical, Para-medical, Hair, Beauty, Tanning, Nail, and even Fitness & Personal training business. Some of these include multi-disciplinary and multi-site operations, which are utilising the Windows Terminal Server technology.

Gumnut Software has just released a web based help desk facility for its clients so that they have access around the clock from anywhere in the world. There is also a centralised CRM system for the Gumnut reseller network.

Gumnut's latest developments are a Tour Management system designed for hotels and resort tour desks. Gumnut will also soon be releasing a café and restaurant management system.



Gumnut's Technology



Due to Gumnut's dedication to constant technological advancement, the company embarked on updating all their systems to the Office XP technology in 2003.

Gumnut software installations became much easier with the adoption of the Installshield installation system. At the same time, a very sophisticated Help System based on java technology utilising HTML was set up. This massive project was completed in the beginning of 2004.



Once again, Gumnut is embarking on another massive technological development with a new project that will bear its fruits towards the end of 2005.

Gumnut will be adopting the latest Microsoft development tool called Visual Studio 2005. With this tool, Gumnut will be developing web-based software that can run on any Windows environment.



The system will be able to work with any sql based back-end database like sqlserver, oracle or Sybase. The system will be multi-lingual so that the screens will be displayed in the chosen language of the operator. This will allow employees of multi-lingual businesses to view the Gumnut system in their own language.



Gumnut has also employed highly skilled graphic artists to enhance the look and feel of their software systems, which will ultimately make them more user friendly. In order for this project to be undertaken successfully, Gumnut is collaborating with a select group of experienced users who are providing useful feedback and tips.





Product Range

Xclusiv

Spa & Leisure Management System with multi-site, internet booking and call centre ability. It can also link to Hotel PMS systems. This product is marketed with hosting options so that potential clients can make use of Gumnut's servers on a monthly rental basis.

Related Industries:

Day Spa, Destination spa/ resort, Hotel Spa, Leisure Centre



Gumnut Salon Manager

Especially developed for the hair and beauty industries, this system is highly efficient and user-friendly, with the ability to manage all aspects of a salon business, including marketing, staff management, stock management, and accounting.

Related Industries:

Beauty salon, Hair salon, Nails, Tanning & Solarium, Laser Clinic



Natural

Designed for the traditional medicine and therapy industries, Natural can be used by businesses of any size, ranging from sole practitioners to multidisciplinary practices. Once again, it has been developed to manage all aspects of business within the alternative health industry, including features such as health fund receipts with provider numbers and codes. Natural is currently utilised by a variety of businesses, ranging from chiropractors, massage therapists, podiatrists, dieticians, naturopaths, personal training studios, etc.

Related Industries:

Alternative Health Practices, Fitness studios, Personal training studios



Gumnut Case Manager

This system is especially built for therapists such as chiropractors and physiotherapists. It's Case management facility enables practices to manage worker's compensation claims by linking payers to the invoices for the injury, thus enabling multiple injuries and multiple payers for one patient. The system also has the capacity to produce health fund receipts.

Related Industries:

Physiotherapy & Chiropractic



Tour Management System

Especially designed for hotel and resort tour desks and call centres, this system's capabilities include bookings, managing tours, room charging and all business performance and analysis reporting.

Related Industries:

Hotel & resort tour desks & call centres



Café & Restaurant Manager

Developed for use within businesses of all sizes, this system is a complete management tool for cafes and restaurants. Features include booking & ordering, placing orders with the kitchen, stock control and helpful reporting facilities.



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